

Year

IR321 INTERNATIONAL BUSINESS						
Course Code	Course Name	Teorical	Practice	Laboratory	Credits	ECTS
IR321	INTERNATIONAL BUSINESS	3.00	0.00	0.00	3.00	5.00
Course Detail						
Course Language	: English					
Qualification Degree	: Bachelor					
Course Type	: Compulsory					
Preconditions	: Not					
Objectives of the Course	: Understanding the basic concepts such as international business, international trade, international environment and gaining theoretical knowledge about the international forces that affect these concepts.					
Course Contents	: This course covers the fundamental concepts and terminology of international business management. Topics covered include the international environment, intercultural communication, strategy formulation in international and global operations, global alliances and strategy implementation, and the structures and control mechanisms of international organizations.					
Recommended or Required Reading	: Suggested articles and PowerPoint slides					
Planned Learning Activities and Teaching Methods	: Lecture, Question-Answer, Interaction, end-of-course quizzes, discussion					
Recommended Optional Programme Components	: It is recommended that you read before class.					
Instructors	: Prof. Dr. Hakan Vahit Erkutlu					
Instructor's Assistants	: There are no teaching assistants teaching the course.					
Presentation Of Course	: Theoretical-Face to Face					
Update Date	: 8/31/2026 1:33:43 PM					
Dosya İndirilme Tarihi	: 9/25/2026					

Course Outcomes
Upon the completion of this course a student :
1 can understand historical development of international business and its basic concepts.
2 can understand international business environment, and process & reasons of internationalization
3 Can use the knowledge in business life.

Pre / Side Conditions							
Course Code	Course Name	Condition	Teorical	Practice	Laboratory	Credits	ECTS

Activities	Count	Time(Hour)	Sum of Workload
Teorik Ders Anlatım	0	0.00	0.00
Vize	0	0.00	0.00
Teorik Ders Anlatım	0	0.00	0.00
Teorik Ders Anlatım	0	0.00	0.00
Teorik Ders Anlatım	0	0.00	0.00
Teorik Ders Anlatım	0	0.00	0.00
Teorik Ders Anlatım	0	0.00	0.00
Teorik Ders Anlatım	0	0.00	0.00
Teorik Ders Anlatım	0	0.00	0.00
Total : 135.00			
Sum of Workload / 30 (Hour) : 4			
ECTS : 5.00			

Ders/Program Çıktıları İlişkisi

BEWARE OF PLAGIARISM! Please pay attention to proper academic citation rules and avoid plagiarism, an unethical and academically fraudulent behavior, when completing reports, assignments, or other academic works, and it is treated with the same disciplinary action as cheating in a classroom setting. It is imperative to refrain from presenting another person s ideas, language, expressions, or any other form of intellectual property as your own. Regardless of quality, your assignments/projects/research should reflect your original work. Perfection is not a requirement, and in case of any uncertainties regarding academic writing guidelines, you may seek clarification from your course instructor.

Engel Durumu/Uyarlama Talebi : Engel durumuna ilişkin herhangi bir uyarlama talebinde bulunmak isteyen öğrenciler, dersin öğretim elemanı ya da Nevşehir Engelli Öğrenci Birimi ile en kısa sürede iletişime geçmelidir.